



uni@DRIM

COMPANY PROFILE

The background of the slide is a composite image. On the left, a man in a white t-shirt and a red baseball cap is sitting at a white table, talking to another person. On the right, a group of people are sitting at a white table with laptops, working. The background is a stylized, geometric pattern of grey and white lines, resembling a modern building or a digital interface. A blue arrow-shaped banner is at the top right, pointing left, containing the text 'Who We Are?'.

**Who We Are?**

**A leading  
Software Development  
&  
Digital Marketing Company**

**based in Bhubaneswar, Odisha, India offering a  
wide array of services**

**As a fresh start-up,  
our work processes comply with the latest  
precepts of organizational wellness,  
thereby leading to best returns in business  
mark-ups and edges**



# What We Do?

- ✔ We offer a wide range of Software Development and Digital Marketing Services
- ✔ We work with the Latest Advanced Technology and Tools
- ✔ We have a Team Of Experienced And Skilled Professionals
- ✔ We aim to present Guaranteed Solutions that pose the Best Usage



One Dream One Goal

Our Motto





# One Dream, One Goal

A row of target boards is shown in a perspective view, receding into the distance. Several arrows are visible, with the most prominent ones in the foreground hitting the bullseye of their respective targets. The background is a soft, out-of-focus light grey.

**We purposefully drive to meet the precept and with our passion and dedication we strive to derive the right technical solution to improve business efficiency through our smart application of automation methods.**

# Our Services

Web & Mobile App  
Development

Digital & Content  
Marketing

Software  
Development





# Responsive Web Design



*A device independent user interface that works across all kinds of devices such as desktop, laptop, tablet, and mobile*

- We plan, design, and develop innovative responsive websites for laptops, desktops, tablets and smart phones
- We offer the following features on Website Design –
  - ✓ Responsive and Custom Design
  - ✓ SEO Friendliness
  - ✓ CMS Platform
  - ✓ Conversion
  - ✓ Maintenance



# Mobile Application Development



*The best way  
to reach  
Smartphone  
users, and build  
your business  
leveraging on  
the rapid  
growth of  
mobile usage*

- We provide Mobile Application Development services for better user experience
- Our services include –
  - ✓ Android & IOS Applications Development
  - ✓ Wireframe Design and Icon Creation
  - ✓ UI Design
  - ✓ Admin Panel Development
  - ✓ Database Design



# Digital & Content Marketing

*Market your products and services using digital technologies and various digital platforms*







- Based on our clients' demand, we provide services like –

- ✓ Search Engine Optimization
- ✓ Search Engine Marketing
- ✓ Social Media Marketing
- ✓ Content Marketing
- ✓ Email marketing
- ✓ Website analysis and rebuilding
- ✓ Google Ads
- ✓ PPC



## Social Media Optimization

Keywords Targeting

Link Building

Content Marketing

On page Optimization

SEO Campaign

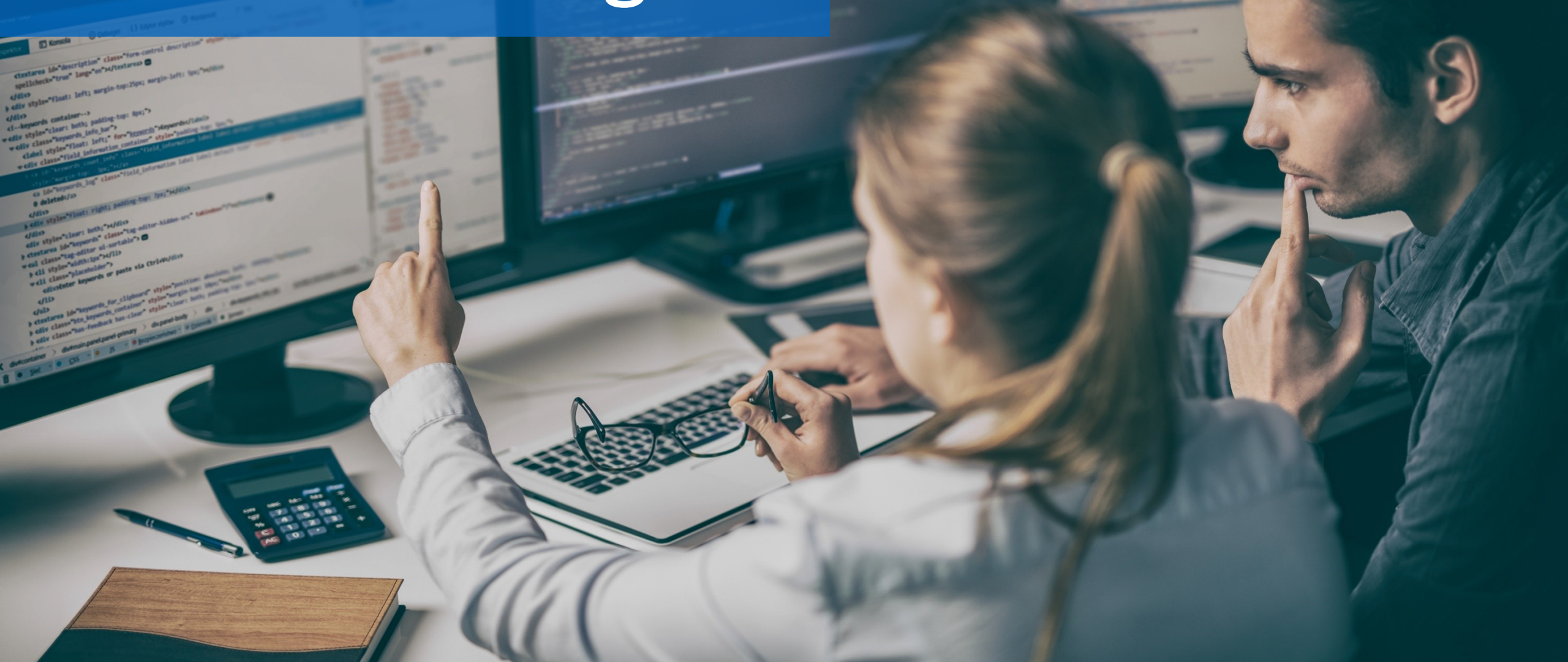
Adwords / PPC



*Digital & Content Marketing Services*



# Our Technologies





# Websites design

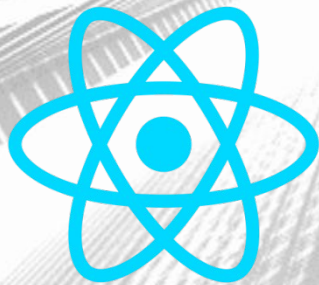
**HTML**



**CSS**



JavaScript



*jQuery*



## Frameworks (Back-end configuration)



Java



python



Laravel



CodeIgniter

## CMS Platform



WIX

## E-commerce Platform



Magento

opencart



shopify



# Contact Us

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